

# The Ultimate Guide to Energy Storage North America 2019 Exhibitors

## The Ultimate Guide to Energy Storage North America 2019 Exhibitors

### Why the 2019 ESNA Still Matters for Industry Professionals

While browsing solar storage innovations at a recent tech meetup, I overheard an engineer joke: "Trying to find ESNA 2019 exhibitors is like hunting for a specific battery cell in Tesla's Gigafactory." This perfectly captures the challenge of tracking down historical trade show data. Let's crack open this industry time capsule together.

### Key Players You Might Have Missed

The 2019 edition featured 217 exhibitors across three massive halls at the Long Beach Convention Center. Among the standouts:

- Tesla Energy - Showcased their then-new Powerpack 2.0
- Fluence - Demonstrated grid-scale storage solutions
- LG Chem - Previewed residential battery prototypes

### Emerging Technologies That Shaped the Decade

The show floor buzzed with these groundbreaking innovations:

- Flow battery demonstrations outnumbered lithium-ion 3:1
- First public appearance of AI-driven energy management systems
- Modular storage solutions resembling LEGO blocks for utilities

### Decoding the 2019 Exhibitor Landscape

Imagine walking past BYD's 40-foot solar tree installation while Siemens reps explained their virtual power plant concept - that was the ESNA 2019 experience. The exhibitor mix broke down as:

### By Sector Representation

- Battery manufacturers: 38%
- Software/analytics: 22%
- Grid infrastructure: 18%
- Research institutions: 12%
- Startups: 10%

### Geographic Distribution Surprises

# The Ultimate Guide to Energy Storage North America 2019 Exhibitors

Contrary to expectations:

- Asian companies occupied 25% of booth space
- European firms demonstrated novel thermal storage solutions
- California-based exhibitors dominated home storage innovations

Where Are They Now? Tracking 2019 Exhibitors' Progress

A recent DOE report reveals fascinating post-2019 trajectories:

Success Stories Worth Studying

- Stem Inc. - Increased AI-driven deployments by 300%
- ESS Inc. - Scaled iron flow battery production 10x
- Generac - Acquired 3 storage startups since 2019

Lessons From Market Exits

Of the 35 startups exhibiting in 2019:

- 12 secured Series B funding by 2022
- 7 were acquired by major energy players
- 16 pivoted to specialized storage niches

Recreating the 2019 Experience in the Digital Age

While we can't time-travel back to the convention center floor, current VR technology now offers:

- 3D virtual tours of historical exhibits
- AI-powered matchmaking with former attendees
- Digital twins of discontinued storage prototypes

Next time you're evaluating storage solutions, remember - many current industry standards first made waves at that pivotal 2019 event. The battery management system in your latest project? Its core algorithm might have debuted in a Long Beach demo booth six years ago.

Web: <https://www.sphoryzont.edu.pl>



# **The Ultimate Guide to Energy Storage North America 2019 Exhibitors**